ORDER

NBC Right Now KNDO 22 KNDU 23 **Orders** Order / Rev: 98501 Alt Order #: 25332851 Product Desc: 10/20-10/26/16 Flight Estimate: 1017 KNDO - KNDU Flight Dates: 10/20/16 - 10/26/16 Primary AE: Lauren Feilner Original Date / Rev: 10/18/16 / 10/19/16 Sales Office: K-DC Order Type: **GENERAL** NAT Sales Region: **Agency** Name: **Hulsen Media Service Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 2400 Laramie Trail Billing Cycle: EOM/EOC Austin, TX 78745 Agency Commission: 15% **Advertiser** Name: **POL/Integrity Washington** Demographic: HHNew Business Thru: **Product Codes:** PL Issue Order Separation: 00:30:00 P-1 Priority: Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/26/16	17	\$6,990.00	\$5,941.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$6,990.00	\$5,941.50	64.10
Totals	17	\$6,990.00	\$5,941.50	64.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	47%	\$6,990.00
Market	100%	\$14,872.34

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	10%	\$1,487.23
KCYU	0%	\$0.00
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	43%	\$6,395.11
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	<u> </u>	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	Α	JI '	10/20/16	10/26/16	NORTHWEST TODAY		6-7AM	11	:30	2	\$250.00P-1	0.00 NM	4	\$1,000.00
					NORTHWEST TODAY	6AM								

Start Date End Date Weekdays Spots/Week Rate Rating

Print Date: 10/19/16 16:04:36 Page 2 of 2

Order / Rev: 98501

Alt Order #: 25332851

Advertiser:

POL/Integrity Washington

Flight Dates:

10/20/16 - 10/26/16

Product Desc: Estimate: 10/20-10/26/16 Flight KNDO - KNDU

te: 1017

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 All	10/20/1	6 10/26/16	NORTHWEST T		6-7AM	11	:30	2	\$250.00P-1	0.00 NM	4	\$1,000.00
			NORTHWEST T									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/23/16	11 11	2	\$250.00	0.00						
Week: 10/		10/30/16		2	\$250.00	0.00						
N 2 All	10/20/1	6 10/26/16	4PM M-F (New) ELLEN	СМ	4PM M-F		:30	0	\$280.00P-1	0.00 NM	3	\$840.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/23/16	F	1	\$280.00	0.00						
Week: 10/	/24/16	10/30/16	-11	2	\$280.00	0.00						
N 3 All	10/20/1	6 10/26/16	LOCAL NEWS @		5-5:30PM		:30	0	\$550.00P-1	8.30 NM	2	\$1,100.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/17/16	10/23/16	T	1	\$550.00	8.30						
Week: 10/	/24/16	10/30/16	-T	1	\$550.00	8.30						
N 4 All	10/20/1	6 10/26/16	7PM M-F	CM	7-7:30PM		:30	0	\$550.00P-1	9.40 NM	3	\$1,650.00
			WHEEL OF FOR	RTUNE					*			41,000.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	/17/16	10/23/16	T	1	\$550.00	9.40						
Week: 10/	/24/16	10/30/16	1-1	2	\$550.00	9.40						
N 5 All	10/24/1	6 10/26/16	TUESDAY 9-10P TUESDAY 9-10F		9-10PM	-T	:30	1 5	\$1,200.00P-2	5.30 NM	1	\$1,200.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10/	/24/16	10/30/16	-T	1	\$1,200.00	5.30						
N 6 All	10/20/1	6 10/26/16	LOCAL NEWS :1		11-11:35PM		:30	0	\$300.00P-1	3.50 NM	4	\$1,200.00
_			LOCAL NEWS :	_						- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10/		10/23/16	T	1	\$300.00	3.50				- 1		
Week: 10/	24/16	10/30/16	111	3	\$300.00	3.50						
·										Totals	17	\$6,990.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KNDO/KNDU		Date:
yakima/Richlan	d/Kennewick/Pasco	10-18-16
HMS		
do hereby request station	time concerning the following issue:	
Washington Government	Accountability Act	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	10/	20-21	16,99	70.00Cg	

This broadcast time will be used by: Integrity Washington

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programmi relating to an ☐ Ye	ng (in whole or in part) communicate "a message y political matter of national importance?" No
national importance," list tr	nmunicates a message relating to any political matter of ne name of the legally qualified candidate(s) the programming sought, the date(s) of the election(s) and/or the issue to refers (if applicable):
I represent that the payme by (name and address):	nt for the above described broadcast time has been furnished
and you are authorized to a (hereinafter referred to as t	announce the time as paid for by such person or entity the "sponsor").
List the chief executive offic directors below (or attach s	cers or members of the executive committee or the board of separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for	the above described broadcast	time has been furnished
by (name and address):		and has been familianed

Integrity Washington PO BOX 9100 Seattle, WA 98109 206-486-0085

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jason Bennett

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

 9/24/16
 K—BL
 5/2 627 3468

 Date
 Signature
 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Elaine Keller Mati Sales Assistant

Signature

Printed Name

Rejected

Accepted in Part

Elaine Keller Mati Sales Assistant